



Hummel Group

Local Feature:

Tech in a Cloud
www.techinacloud.com



In the course of my adult years I have watched computers go from a novelty to a necessity. I really can't imagine work-life or even home-life without my trusty laptop. My home now has several computers all linked to the same network and are shared by myself, wife and kids. The machines entertain us, assist with homework and help settle the occasional Kevin Bacon debate. For the most part the machines built today work hard, are reliable and last for quite a long time. When they stop working or slow down, however, it can be frustrating. To top it off, I worry about unwanted content for my kids and identity protection for my wife and I. Historically I have relied on my own ability to install and setup protective software and make the occasional fix with my limited knowledge. Beyond that, I would lug all the equipment to repair shop and spend two to three hundred for a one time fix.

On May 10th this year a new company was launched from a locally owned and operated company that proactively manages IT infrastructures around the world. The new company, Tech in a Cloud, was built to replace the "Break-Fix" concept of home computing by fine tuning the client's computer and offering unlimited live tech support to repair problems remotely.

Tech in a Cloud service is simple to setup, provides a full year of unlimited IT services and costs less than one average repair, \$180. The initial engagement includes cleanup and configuration of your PC and its peripherals. Setup includes removal of viruses, spy ware and registry issues as well as installation and configuration of the anti-virus software. A technician will also recommend, if needed, any hardware or software improvements for performance. Tech in a Cloud technicians also deal with privacy, child protection issues and security from the beginning. Once setup, you have unlimited access to technicians for repair, performance tune-up or advice from anywhere in the world. PDA's, which can be linked to a technician remotely, and printers are included with the home PC service as well.

Success in their company that supports industry IT prompted the owners, Andrew Bowers and Dave Petika, to develop this new service to assist home owners and small businesses. "You will only be served by your own technicians", Andrew Bowers explained, "So many companies outsource the help desk, and we want our customers to have the comfort of dealing with local professionals." In addition to the home service, a new Small Business offering is now available through Tech in a Cloud for only \$25 per computer per month.

Visit the web site www.techinacloud.com or call 888-578-9444 and find out what I have discovered as a customer of the new company.

Tired of Low Interest With CDs? Switch to an Annuity!

Unfortunately, a CD is the first choice that many conservative savers make for their hard earned savings. Many savers are not aware of all the advantages of Auto-Owners annuities over CDs. Some mistakenly assume Auto-Owners annuities are associated with less safety, restricted access to funds, high fees, and high minimum deposits. Nothing could be further from the truth.

Annuities offer a quality investment program with important advantages to consider. Of utmost importance is peace of mind. In these uncertain times, Auto-Owners conservative investment philosophy and minimum guaranteed interest rate on annuities eliminate uncertainty.

Annuity interest earnings are taxed only when withdrawn, compared with CD interest, which is taxed annually. Deferring taxes preserves more of your current income.

Annuities can better accommodate changing future needs. Unlike CDs, annuity cash values are available under certain conditions such as nursing home confinement or a critical illness.



Because an annuity policy has a beneficiary, it is a valuable estate-planning tool. Annuities do not have to go through probate court. Auto-Owners annuities are also a source of guaranteed retirement income.

Annuities' other advantages are liquidity, with access to a portion of cash values each year with no Auto-Owners penalty; competitive, stable interest rates; and no maturity dates to remember. When you make a single or annual deposit, no fees are charged and all your money is working for you, earning interest.

Call or visit Hummel Group to learn more about an Auto Owner annuity—we look forward to talking with you about this opportunity.



Hummel Group is represented by the talented people of our three offices in Berlin, Orrville, and Wooster, OH. Give us a call today at:

Berlin: (330) 893-2600

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